

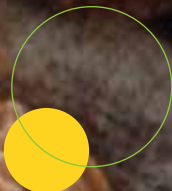
Fall 2010

HELEN WOODWARD  
ANIMAL CENTER



# THE COMPANION

Give thanks  
for our  
animal  
friends



*Twin foals go home!*



ANIMALCENTER.ORG

# Friends Available for Adoption

To see other adoptable dogs and cats, visit [animalcenter.org](http://animalcenter.org)



**Fleece**

1-1/2 year old grey spayed female Domestic Medium Hair cat. Fleece is a 6.5 lb lovebug that loves to be brushed and held and just wants to be your best friend! Visit her today!!



**Peaches**

1 year old spayed female Dachshund/Terrier blend. Peaches is a very sweet little girl that needs a mature forever home. Could yours be the right one for her?



**Boots**

6 year old, spayed female brown tabby & white Domestic Short Hair cat. Boots is a friendly purr machine who loves quite places and belly rubs. Have you considered adopting an adult cat? Boots is ready for love!



**They**

2-1/2 year old spayed female German Shepherd Dog blend. If you are looking for an active medium sized dog, look no further, She is your girl! She has been working with the Center's trainer, so she has a head start on her obedience training. She will make a fabulous running and/or hiking companion!

 Find us on **Facebook**

Follow the litter on **twitter**



**Surrendered pets** receive a complete veterinary examination for good health and temperament. A documented history is required for all owner-relinquished animals. Dogs under our care are exercised regularly and cats enjoy comfortable playrooms. Experienced staff screen potential adopters to help clarify needs and ensure a lifelong match. Once an adoption is complete, our staff is available for any assistance to make the transition a success.

## Don't Miss a Single Issue...

**Every issue of** Helen Woodward Animal Center's *The Companion* newsletter is filled with stories about the relationship between humans and the animals that we love. Four times each year *The Companion* keeps you informed about how you are helping us fulfill our mission of "people helping animals and animals helping people." 🐾

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Renée Resko

**Writers**

Renée Resko

Ashley Baran

**Design and Layout**

Maria Edwards

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*Helen Woodward Animal Center is a place where people help animals and animals help people.*

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October 2010

## PRESIDENT'S MESSAGE

Dear Friends,

In today's technologically advanced world, ideas can travel freely from one continent to another with unprecedented speed. The tools of technology have opened a new avenue for animal welfare – an avenue that can spread valuable information and save lives. I was excited to be a part of this trend by participating in my first pet bloggers' conference.

It was a terrific opportunity to address blogging animal lovers and all of their thousands of followers throughout the world. What an amazing venue to share my vision for the future of animal welfare and how Helen Woodward Animal Center is spreading positive change. Change that will result in helping 1.5 million orphans find new homes through *Iams Home 4 the Holidays* this year.

The feedback I received from those who attended the conference really touched me and I wanted to share this particular email with all of you who support Helen Woodward Animal Center and our commitment to saving the lives of orphaned animals. This is from a blog called PawCurious and is written by a veterinarian here in San Diego. (the blog posting has been edited in the interest of space but please see the PawCurious site for the whole posting and links)

*"I was so excited to hear that Mike Arms would be giving the opening keynote address. Mike is the president of the Helen Woodward Animal Center in San Diego. As a local, I can tell you this is one of the most amazing animal care facilities I have ever seen, from top to bottom a place that has successfully managed to intercalate itself into the community in a positive way.*

*I was really looking forward to hearing about how this person had managed to accomplish what so many think is impossible, a game changing way of reforming animal welfare. His story, if you haven't heard it before, is very compelling. His description of the moment that changed his life, promising to devote his life to saving animals if he would just survive the vicious attack he endured after trying to save a dog, already had us primed for tears. And then he pointed at me.*

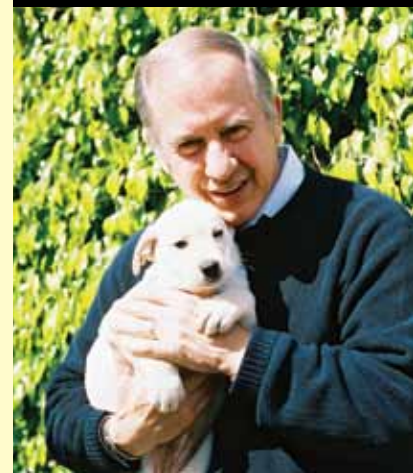
*I can only assume that while he is telling the story of his life, he scans the audience looking for a sucker who is appropriately dew-eyed already. That would be me.... Then he hands me a three page letter and asks me to read it to the crowd. I look down. "I gas dogs and cats for a living," I begin. I got through maybe a quarter of it before I started sniffing, then I told Mike that he was correct, I did hate him. I made it to the halfway point, where the writer tells how he goes to the drive-thru every Thursday after work and buys \$50 worth of cheeseburgers for the doomed dogs, when I realized the letters on the page were too blurry to read.*

*I paused to wipe my eyes, the dull silence punctuated only by the gasping sobs of everyone else in the audience. Finally, Mike took pity on me and told me to stop before we got to the graphic description of actually gassing the dogs. Until I wrote this post I never actually went back to look at what was in the rest of the letter. There is absolutely no way I could have finished it.*

*I slunk back to my seat, appalled at what I had read as well as my own inability to overcome the horror of it. His message at its core was pretty straightforward: THIS is what we're fighting against. It's not enough to just be sad. We need to be so clear about the depth of this challenge and the importance of what we are aiming for that we will push those emotions aside and cast in their place a real determination, a commitment to put aside fear and doubt and ego and apply some real world intellectual business solutions to change the way we view saving animals. Brilliant. - Dr. Jessica V, PawCurious*

Yours for the animals,

Michael M. Arms  
President / CEO



**Special thanks to Richard Lederer  
for his support of the  
"Flush Puppies" poker tournament.**



**HELP FEED THE ANIMALS  
when you shop at Ralph's!**

Every time you shop at Ralph's and scan your linked Ralph's Rewards Card, HWAC will receive up to 4% of your shopping dollars.

Even if you have signed up before please sign up again because **Ralph's requires everyone to re-enroll every September.**

For directions on how to enroll visit:  
[www.animalcenter.org/donate/ralphs.aspx](http://www.animalcenter.org/donate/ralphs.aspx)  
or call 858-756-4117 ext 350.



# “Left behind... but not forgotten – Stella and Stanley”



**In these difficult** economic times, there is a growing problem that is truly heartbreaking... the abandonment of devoted animal companions in foreclosed homes.

This is one such story of two abandoned orphans who found their way to Helen Woodward Animal Center and a second chance at life.

**“Where could their owners be?” Stella and Stanley wondered.** The first day or two that they were left alone they were hungry and thirsty, but hopeful that their owners would return to their home and provide them with the food and water they needed so desperately. Days turned into nights and both Stella and Stanley began to grow weak and exhausted with hunger and dehydration. Not only were they physically drained, but they were sad and lonely without any human contact. How could they have been left behind? They could not understand what they had done wrong to be left here to die slowly and painfully.

As the two dogs struggled to survive, the days ticked by and they began their second week of isolation, painful hunger, thirst, and sheer desperation. They were running out of time and they knew it... they could feel their bodies becoming limp and listless with each passing hour.

When the real estate agent arrived to look inside the foreclosed home, she expected to find it empty and quiet with two weeks worth of dust. Little did she know that she would find two poor souls struggling for survival! Stella and Stanley were barely able to greet her as they were so emaciated and exhausted their legs could hardly hold them up. She was shocked to see them exert their last bit of effort to wag their tails and show her affection even as they barely clung to life.



After a call from Los Angeles Animal Control, Stella and Stanley came to Helen Woodward Animal Center on an April afternoon. We could not help but notice how the bones in Stanley’s ribcage bulged out under his skin, without any fat to conceal them. Even though he had been fed immediately upon his rescue and regularly since then, Stanley was still skin and bones. It would be a long process to nurse him back to a healthy weight. As he was being welcomed, he took the time to give grateful, gentle licks and kisses to all he met.

Stella started out shy and bashful when she arrived at Helen Woodward Animal Center, but she soon found the arms of a volunteer and melted into them. Her contented eyes almost smiled as we took care of her needs.

Stella and Stanley spent several days recuperating until they were strong enough to be placed in their forever homes. Stanley has blossomed into a bouncy and energetic pup. He loves his visitors! Stella remains bashful, but loves to snuggle. She now enjoys a good nap on a warm lap with lots of pets.

Not every story has a happy ending like Stella and Stanley’s but with your support and loving concern for our animal friends, more abandoned animals have a chance to survive and a second chance at happiness in a forever home through the dedication of the Adoptions team here at Helen Woodward Animal Center. 🐾

## PUPPY MATCH GAME ANSWER



The correct answer to the Puppy Match Game in the September mailing was: C!

Radda, as a puppy and as the adult she grew into.

# Create a Legacy to your Love of Animals

*“Irrevocable Estate Gifts Allow for Naming Opportunities in Capital Campaign”*

**Bill and his wife Idie** had always been dog lovers – even before they ever met. Bill remembers receiving his first dog, a sheltie, as a young boy in the 1940’s for a very special Christmas present from his father. “Prince” was the joy of his life and from that point on Bill could not imagine a life without dogs. Idie was raised with dachshunds and developed her love of dogs at a young age, as well. When the two got together it meant a lifetime devotion to dogs and many furry family members to come.

After leaving their first home in St. Louis in 1977 and coming to San Diego for a job opportunity, Idie and Bill began looking for a place to board their beloved pets and they found Helen Woodward Animal Center’s Club Pet. They were extremely impressed with the care the animals received and soon became loyal customers.

Over their 52 years of marriage there were many dogs for Idie and Bill from a black and white Sheltie named “Oreo” to a sable Sheltie named “Honey,” and Idie’s last dog “Sugar” (see picture). Each one held a special place in their hearts and affirmed their commitment to giving back to improve the quality of life for animals.

When Idie passed away unexpectedly in 2008 after a lifetime of loving dogs and feeling that their companionship truly enhanced her life, it was clear to her devoted husband Bill that he needed to honor her memory at a facility that reflected her love of animals.

Here at Helen Woodward Animal Center we were able to work with Bill to help him create two special memorial gifts for the Center’s new facility in honor of his wife. The first is a colonnade area with a memorial tribute at the entrance of the new Center and the second is the “Pet of the Week” Adoption Area also in memory of Idie and “her many canine friends.”

These gifts are included in Bill’s estate as irrevocable and this allows Helen Woodward Animal Center to reserve these naming opportunities for Mr. Mueller and ensure that Idie’s memory will live on in our new facility, regardless of his ability to make a donation now. What better way to honor someone who has dedicated their life to animals, than to provide a timeless tribute at a beloved and well-respected animal facility like Helen Woodward Animal Center.



Idie with “Sugar”

There are many naming opportunities still available, so please contact Renée Resko, Vice President of Development, at 858-756-4117, ext. 347 to discuss an irrevocable charitable campaign gift today. Secure your naming opportunity before the ribbon-cutting ceremony for Phase I, so we can honor your commitment as part of the celebration. Create a living legacy while helping Helen Woodward Animal Center improve the lives of animals in need. 🐾

## Buy a Paw & Fill our Bowl!

Support two local businesses who are selling PAWS to benefit Helen Woodward Animal Center.

Visit **Muttropolis**, in Solana Beach and La Jolla or any **Henry’s Farmers Market** in San Diego today!

For store locations, visit:  
[muttropolis.com](http://muttropolis.com)  
[henrysmarkets.com](http://henrysmarkets.com)



# "Surf Dog" a Great Success!



THANK YOU to all of our vendors & participants for making this year's SURF DOG SURF-A-THON the most successful yet!



## TWO GREAT HOLIDAY GIFT IDEAS THAT SUPPORT THE CENTER!

### Helen Woodward Animal Center's 2011 calendars will be on sale starting in November.

All proceeds from the sale of these calendars helps provide the orphans in our care with the treatment they need to find their forever homes. Each calendar costs \$15 and every calendar you buy makes a difference.

#### 1 calendar will...

- Help microchip an animal or
- Pay for a vaccine for an animal

#### 2 calendars will...

- Help vaccinate a litter of puppies against Parvo and Distemper or
- Feed a litter of puppies for 4 weeks

#### 3 calendars will...

- Feed a dog for one month

#### 4 calendars will...

- Pay for a series of puppy or kitten vaccines or
- Spay and microchip an animal

### Personalize your very own calendar and support the Center.

Make your own personalized calendar and help support Helen Woodward Animal Center. For every calendar purchased, \$10 will be donated to the Center. These calendars make a perfect holiday gift for friends and families. To start creating your very own calendar, go to [www.calendarlink.org/helen-woodward/home.html](http://www.calendarlink.org/helen-woodward/home.html).



**Thank you for supporting Helen Woodward Animal Center!**

**For more information on how you can support the Center call 858-756-4117 ext 350.**

# Helen Woodward Animal Center's Twin Foals

**Sunny and Angel**, the Center's twin foals were born March 28, 2010 in Fallbrook. These twins have overcome unbelievable odds since they arrived at the Center within five hours of their birth. Not only are twin births for horses so rare that it is hard to find accurate statistics, but the owner of Lena, their mother, didn't even know that she was pregnant with twins. It is believed that in most cases there is only a 1 in 15,000 chance of both twin foals surviving the first two weeks. We are happy to announce that they are normal healthy foals who left the Center together for their new home in early October. 🐾



(Counterclockwise, from top): Twins just 5 hours old; Twins at 3 days old with their mom, Lena; Twins at 2 months old with HWAC equine hospital staff, Linda Blair and Kristy Hall

## HWAC Humane Award Recipients

**Tamar Geller**, best selling author and founder of, "The Loved Dog" method of training, was honored on Saturday, June 25 during the annual Benefactor Breakfast at Helen Woodward Animal Center (HWAC) in Rancho Santa Fe, CA. Geller is the dog trainer for celebrities including Oprah Winfrey, Hilary Swank, Nicolas Cage, Ben Affleck, and Larry King.

Geller, a former Intelligence Officer in the Israeli Army, was presented with the Center's, "Humane Award". Florida teenager Jacqueline Ferpes received the second annual, "Deora Bodley Junior Humane Award" named for former HWAC volunteer Deora Bodley who died on 9/11/01 aboard Flight 93.

**Jacqueline Ferpes** of Lake Mary, Florida, is known to family and friends as, "Mother Nature." Jacqueline began as a pet rescue volunteer as soon as she turned 14. During her first 8 months she donated 566 hours of her time. She has helped cats, squirrels, birds, and even baby turtles, but her main focus is dogs. She washes them, walks them, feeds them and helps with medications, nail trimming and ear cleaning. She rescued a dog hit by a car, fostered dogs in her home, and helped deliver a litter of 13 puppies! She even ventured into humane education by creating a Power Point presentation to educate children about the importance of spaying and neutering and adopting pets from animal shelters.



The Deora Bodley Junior Humane Award was presented by Center supporter and volunteer, Carol Schultz, who selected Ferpes from dozens of nominees. 🐾

Tamar Geller, Mike Arms, Jacqueline Ferpes and Bryce Rhodes

Thank you EcoMutts

for supporting

**Helen Woodward Animal Center  
and the Surf Dog Surf-A-Thon!**

760-510-0124



ecomutts.com



## Ashley's Pet Grooming Salon

at Helen Woodward Animal Center is  
**NOW OPEN!**

### 10% Off Your 1st Visit

Call (858) 731-6840 to book your appointment.



animalcenter.org



*All net proceeds  
benefit the orphans  
of Adoptions!*

Club Pet • 6525 Calle del Nido • Rancho Santa Fe, CA 92067

Restrictions apply. Valid for first visit only on Full Groom or Bath. Cannot be combined with any other offer. Limited time offer.

# HELEN WOODWARD ANIMAL CENTER

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Permit No. 328

[animalcenter.org](http://animalcenter.org)



6461 El Apajo Road  
PO Box 64  
Rancho Santa Fe, CA 92067  
Phone 858.756.4117

## SAVE THE DATES! UPCOMING EVENTS

**OCTOBER 1 - 29, 2010**  
Halloween Harvest Tours

**NOVEMBER 13, 2010**  
HWAC's HOPE Telethon  
LIVE on KUSI-TV  
10am-2pm



**DECEMBER 27 - 31, 2010**  
Critter Camp

**FEBRUARY 13, 2011**  
Puppy Love 5K Run/Walk

**JUNE 4, 2011**  
23<sup>rd</sup> Annual Spring Fling

## WHO WE ARE...

### Helen Woodward Animal Center IS:

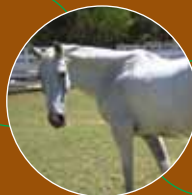
- 🐾 The number one organization for adoptions in San Diego County with over 2,600 in 2010.
- 🐾 The only animal center of its kind in the world with programs including adoptions, therapeutic horse back riding, AniMeals pet food delivery, pet therapy, humane education, equine hospital and so much more.
- 🐾 An independent charity that receives no tax dollars.
- 🐾 An education center for animal welfare organizations around the world.
- 🐾 The creator of *Iams Home 4 the Holidays* which will place over 1.5 million orphaned animals this year.

### Helen Woodward Animal Center IS NOT:

- 🐾 A facility that euthanizes healthy and treatable adoptable animals
- 🐾 Funded by government dollars
- 🐾 A chapter of a national organization
- 🐾 A governing body for local shelters
- 🐾 Funded by any national animal group

Learn more at [www.animalcenter.org](http://www.animalcenter.org)!!!

**MISSION STATEMENT** *Helen Woodward Animal Center's passionate belief that animals help people and people help animals through trust, unconditional love, and respect, creates a legacy of caring. Sharing this philosophy with others, the Center inspires and teaches, locally and globally, the importance of the animal-human bond.*



Adoptions • AniMeals • Boarding • Education • Equine Hospital • P.E.T. • Therapeutic Riding • A.C.E.S.